

**PRESS RELEASE - October 20, 2008**

## **Bill Bachrach at FPA – Huge Success!**



Bill Bachrach and Mark Little were at the FPA Annual Conference in Boston, October 4-7, 2008. As a special offer to FPA Members Bill offered a complimentary copy of his new book ***Roadmap to Success***, which is co-authored with Ken Blanchard & Stephen Covey.

If you attended the FPA Conference in Boston and did not get your complimentary copy of ***Roadmap to Success*** or if you know any advisors that you would like to introduce to Values-Based Financial Planning™, please call BAI at the number below and request your copy. We will be happy to send out your copy of the book.

In addition, in an effort to better help Financial Advisors, Bachrach & Associates, Inc. offering a complimentary Success Road Map® to qualified Financial Professionals with one of our Accountability Coaches. This Road Map will help you find out what is important to you, why, and how to stay focused on your goals regardless of the economic environment. If you would like to have your Success Road Map® created, please call 800.347.3707 and use code FPAPR1008.

